



growcify[®]

growcify.com

+91 80057-71838

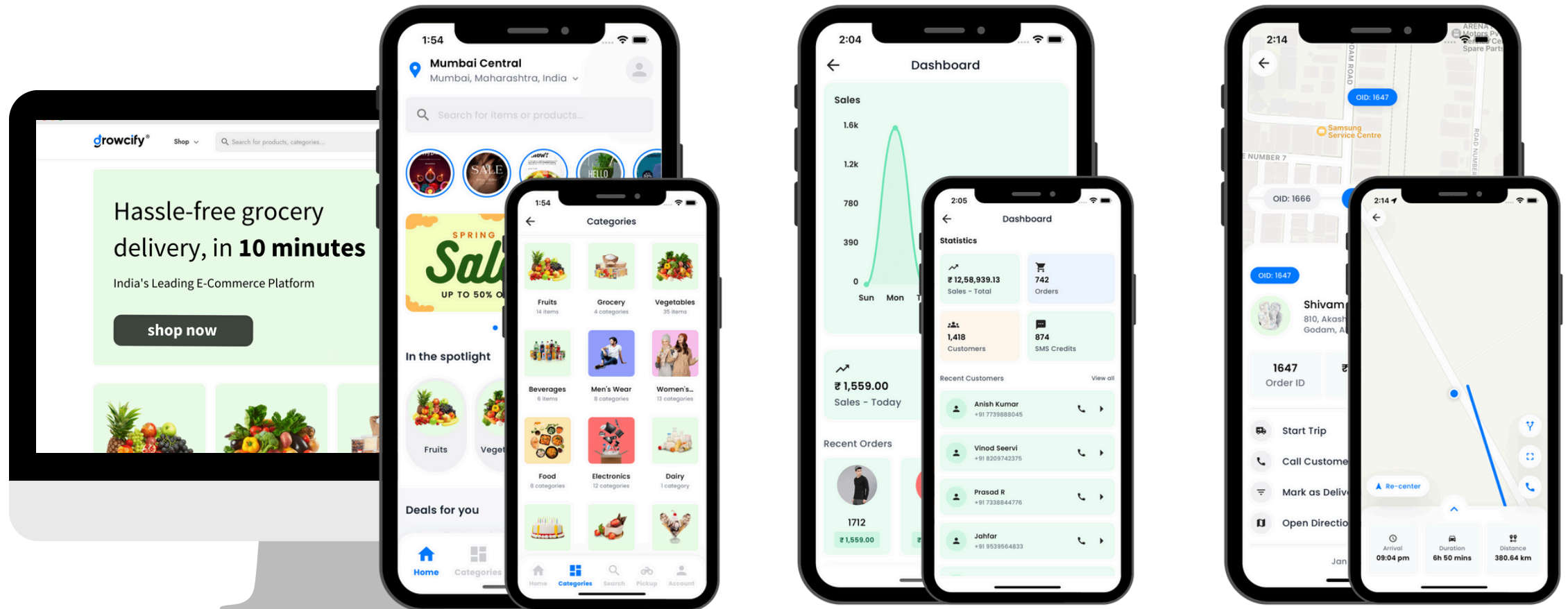


Growcify[®] is an **eCommerce SaaS Platform** helping businesses go online with their own **eCommerce** app (**Android & iOS**), **website**, and **POS** within **24 hours**

growcify.com

Introduction:

Growcify provides business owners, a platform to take their e-Commerce online with their own brand's mobile apps, website and sales & inventory dashboard to manage orders, inventory, promotions, campaigns, employees, etc. at affordable pricing



Why Growcify?

Apps and websites are personalized storefronts for 21st-century businesses and a great sales channel for everyone. Growcify makes it simple, faster and affordable for business owners to take their business online

Current options and challenges:

The options available to small business owners, retailers or restaurant owners are:

1. Tie up with an aggregator platform

- ✗ High commissions
- ✗ Loss of brand identity
- ✗ Security and privacy concern
- ✗ Inconvenient payment processes
- ✗ Delayed cash realization

2. Go to an IT service company

- ✗ Customized android/iOS app are expensive and beyond budgets of small and medium business owners
- ✗ Need of an In-house team for handling annual maintenance once built
- ✗ Time taking process
- ✗ Low technical know-how of business owners

Benefits with Growcify:

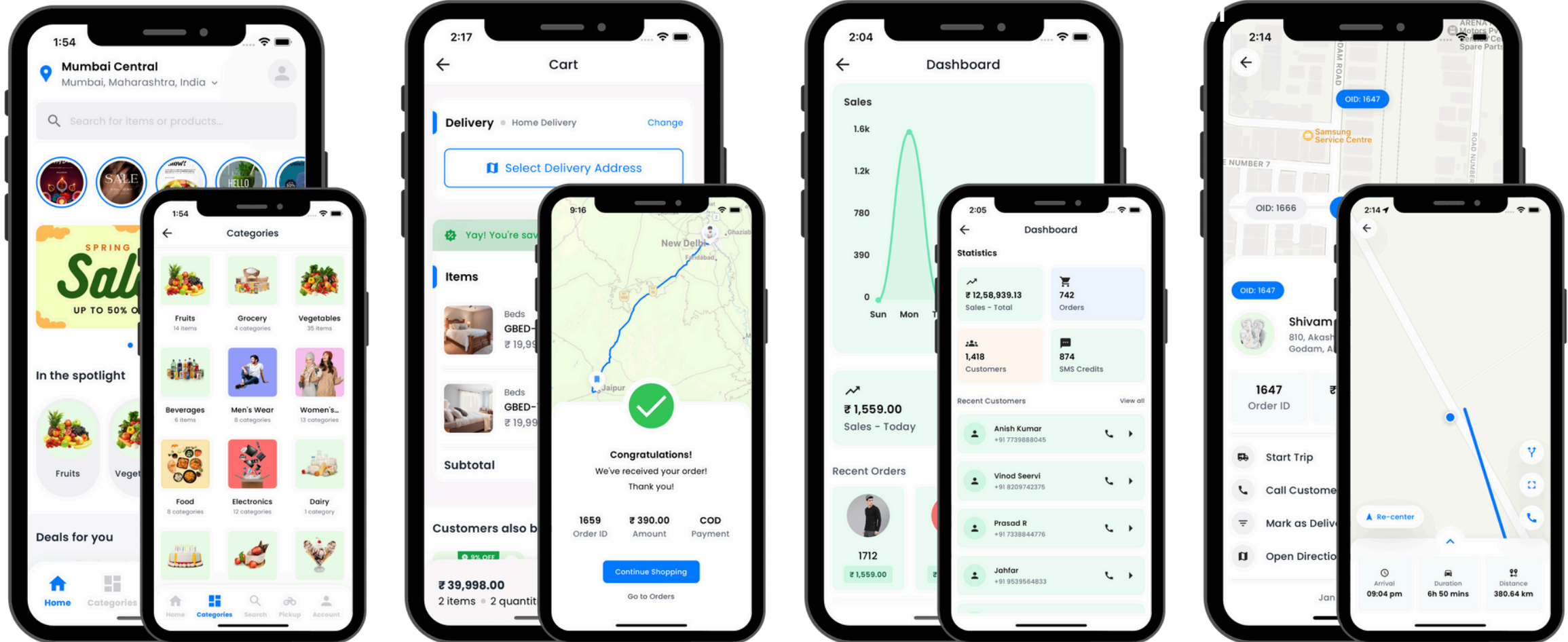
- ✓ Available at a very economical pricing
- ✓ Completely white label
- ✓ Apps are made available in 24 hours
- ✓ Instant cash realization by the business owners
- ✓ Completely synced website, app and POS
- ✓ Companies do not need to have any staff with technical knowledge

- ✓ Sales & Inventory Dashboard panel to manage orders, inventory, deals, coupons, employees and much more
- ✓ Integrated with payment gateways
- ✓ Integrated with logistics company to help ship anywhere across India
- ✓ Translation availability in 9 local languages
- ✓ Other features such as subscriptions, multivendor included in premium plan

Mobile App:

4-in-1 mobile app

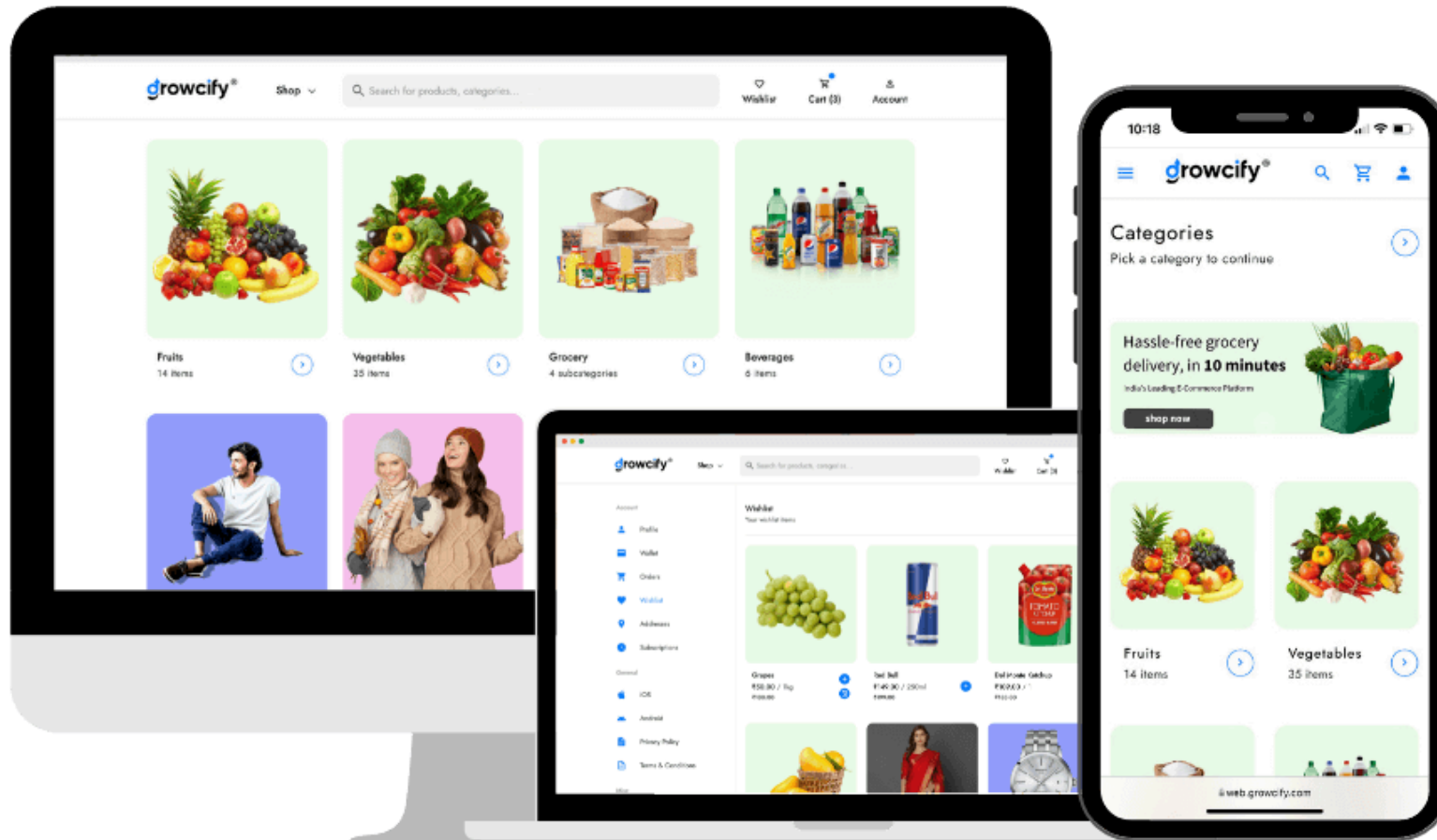
- Customer Mode
- Owner Mode
- Employee Mode
- Vendor Mode*



*For businesses that have multi-retail outlets.

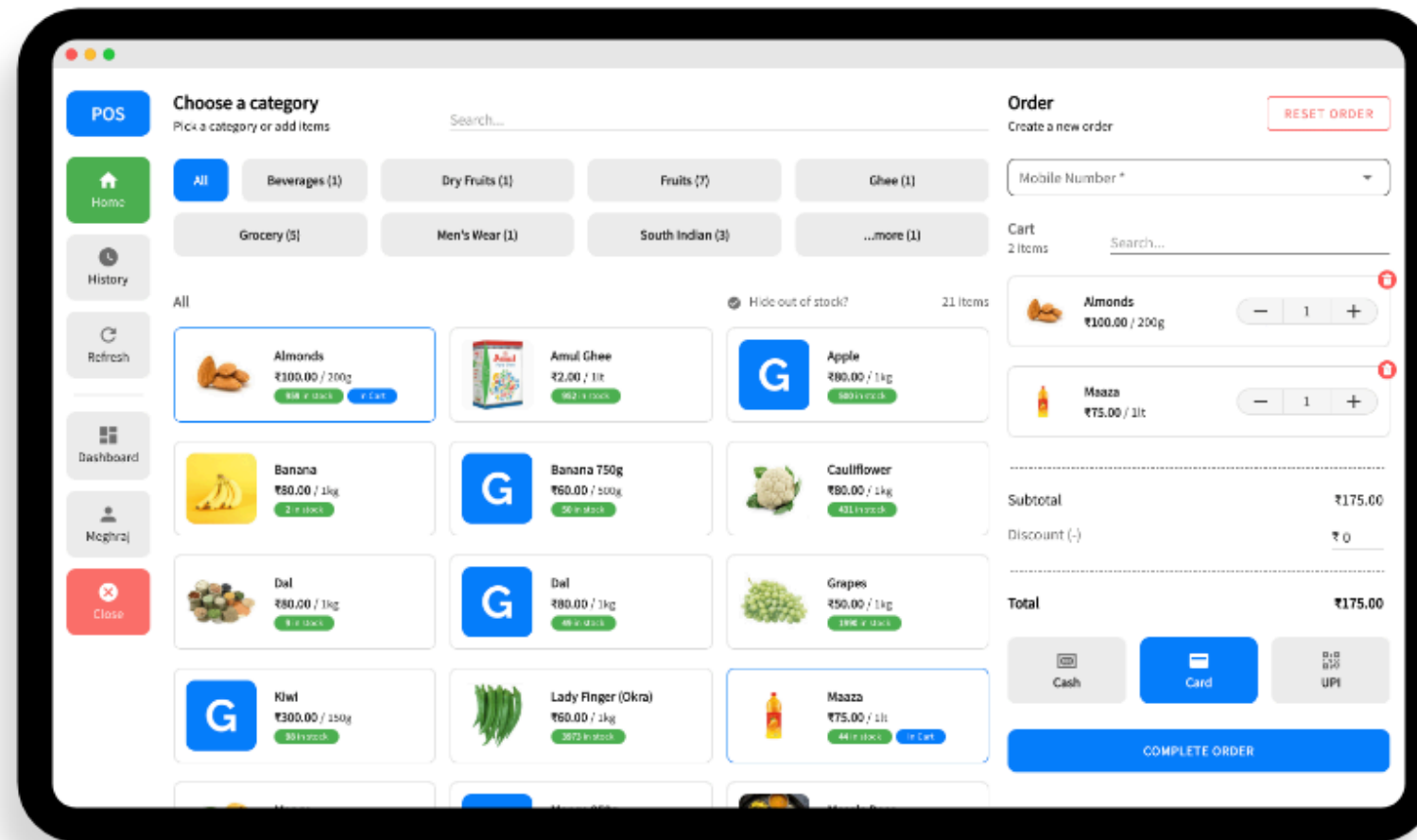
Website:

Growcify provides a completely responsive (compatible across devices of all size) eCommerce website which is synced with dashboard and mobile application. Businesses just have to add domain and get started. They are even allowed to add meta tags for SEO optimization

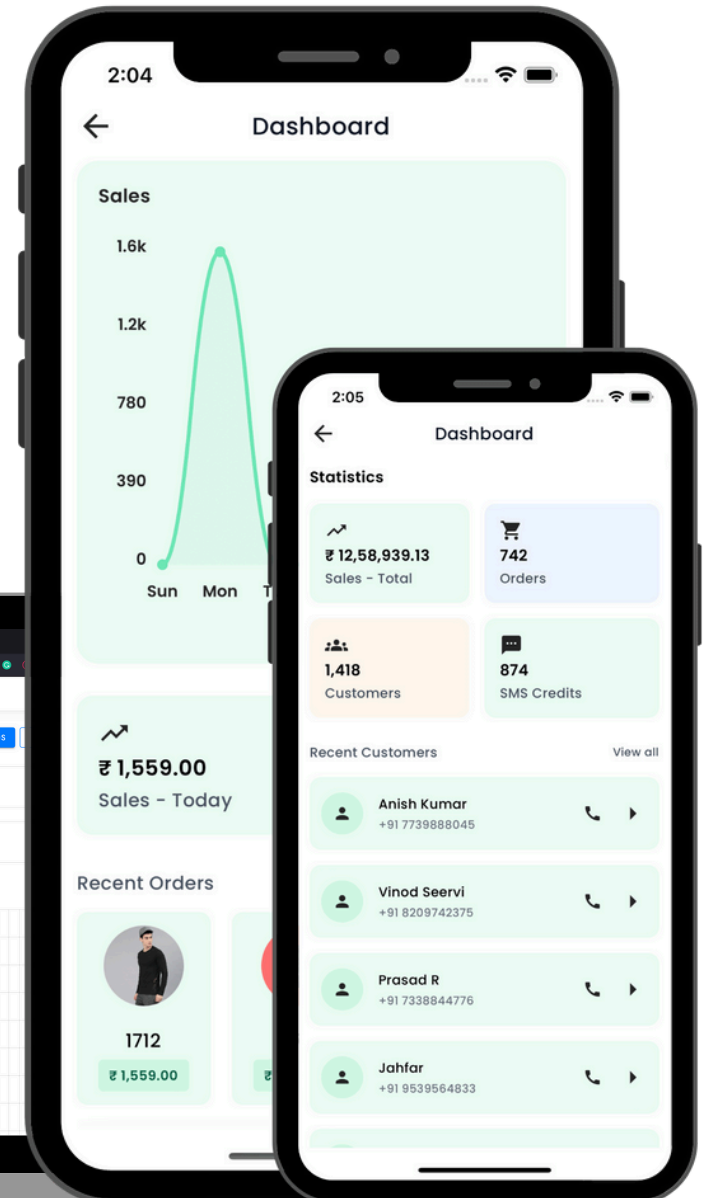
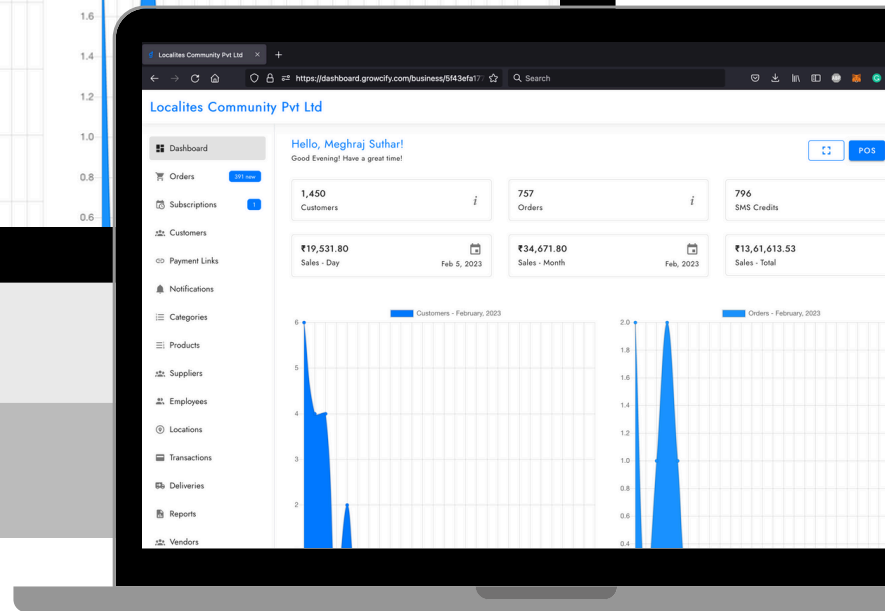
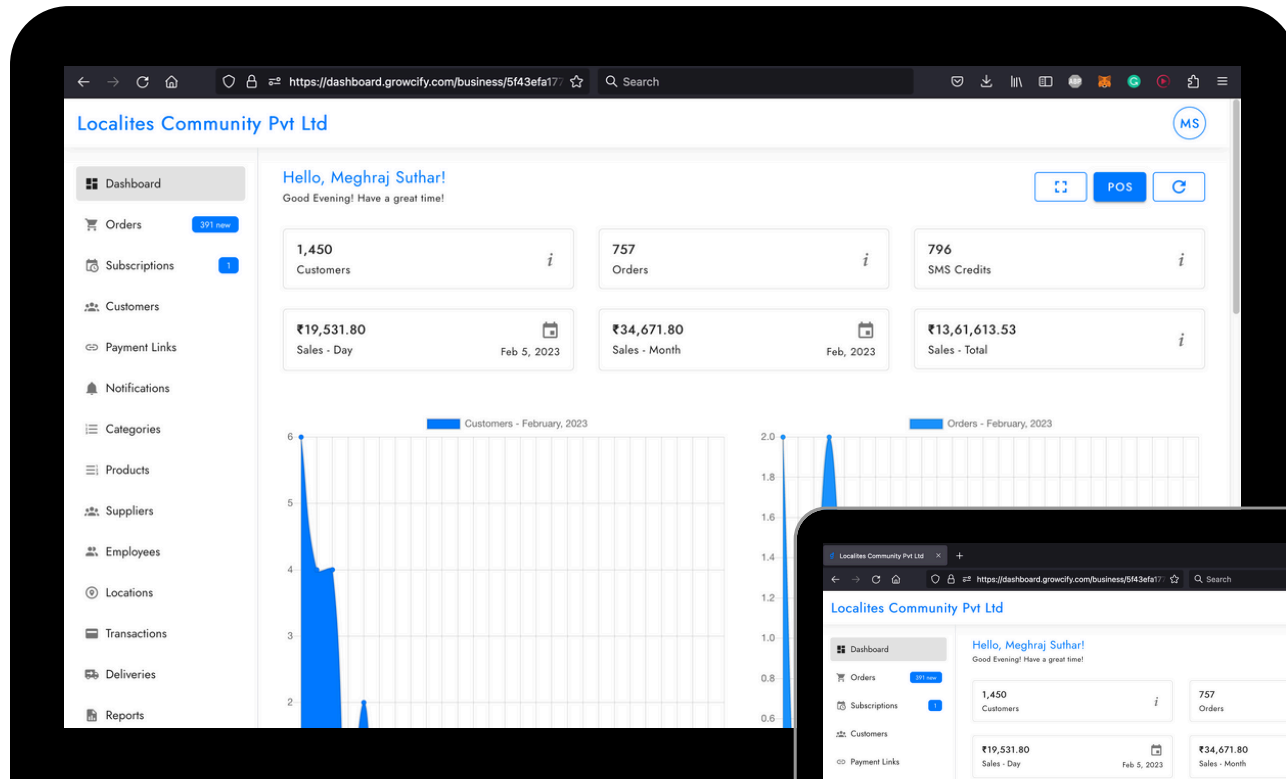


POS:

Growcify provides cloud based, easy to use POS software for businesses which also has a retail store. This works in sync with the Sales and inventory dashboard, app and website or can be purchased separately as well

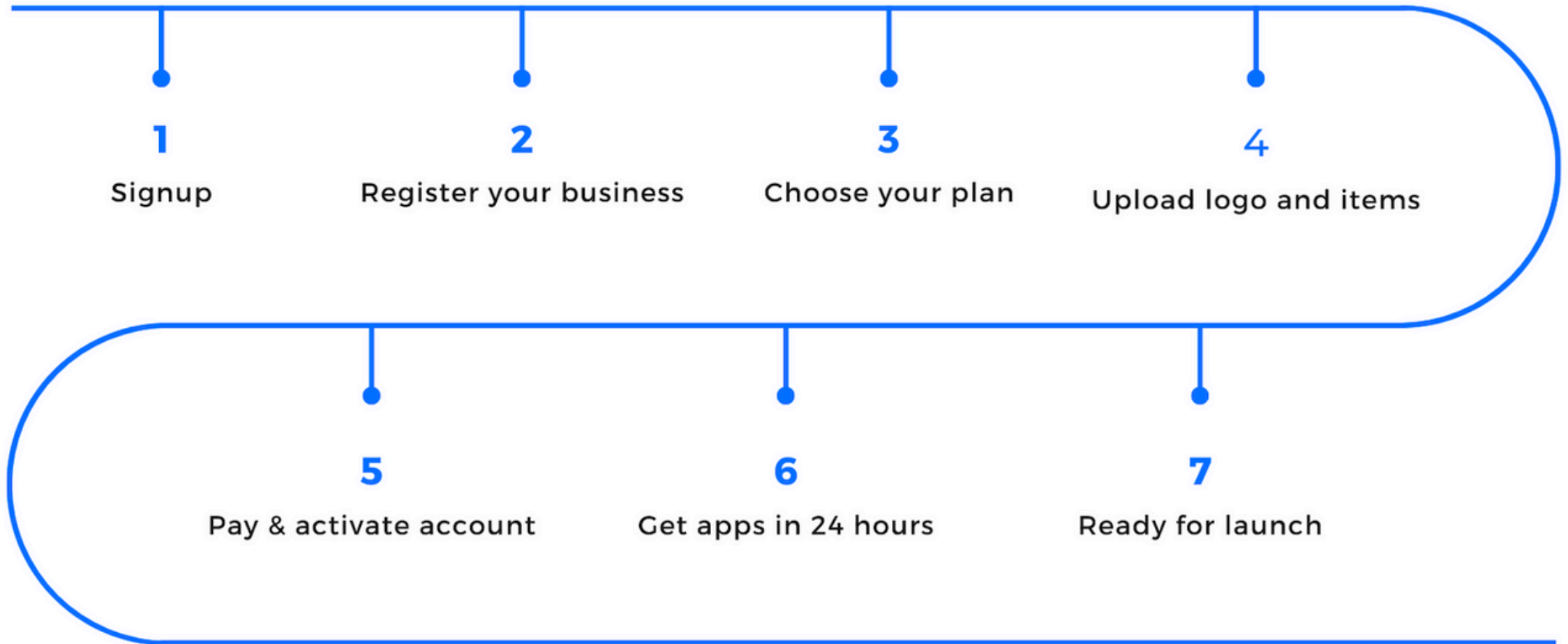


Sales & Inventory Dashboard:



On-boarding process:

With quick and simple sign-up process, you can register their business using mobile number in 5 minutes



Pricing (i): Quarterly

Note: Our latest pricing is available on the website only.

Growcify Basic

Best for new businesses and startups or entrepreneurs

₹1,666.00/ monthly

Billed quarterly ₹5,000.00

All prices are exclusive of applicable taxes

- ✓ 0% Growcify Platform fee*
- Transfer fee might be applicable
- ✓ Your single-vendor Android app
- ✓ Your single-vendor iOS app
- ✓ Point of Sale (POS)
- Access to POS for one store
- ✓ 1000 free SMS credits
- ✓ 5 GB media storage space
- To upload images / videos
- ✓ Unlimited orders
- ✓ Unlimited products
- ✓ Unlimited categories
- ✓ Unlimited customers
- ✓ Unlimited downloads
- ✓ Push notifications
- ✓ 24/7 system and app up
- ✓ Abandoned cart
- ✓ Payment gateway integration
- ✓ Shipping & logistics integration
- ✓ Sales & Inventory Dashboard
- ✓ Up to 10 employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Get your app within 24 hours
- ✓ Office hours support (9am - 6pm)
- ✓ Google Play & Apple App Store Listing

Growcify Premium

Best for small-medium businesses and multivendor platforms

₹3,000.00/ monthly

Billed quarterly ₹9,000.00

All prices are exclusive of applicable taxes

- ✓ Everything in basic plan
- ✓ Your single or multi-vendor website
- ✓ Your single or multi-vendor app
- ✓ Up to 10 different vendors
- ✓ Point of Sale (up to 10 licenses)
- ✓ Multilingual support
- ✓ Pickup & Drop feature
- ✓ 10 GB media storage space
- To upload images / videos
- ✓ Your brand's SMS Sender ID*
- ✓ Your brand's email communication
- ✓ Customer pricing contracts
- Manage different pricing for B2B customers
- ✓ Up to 25 employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Create and manage product subscriptions
- ✓ Combo products and cashback coupons

Growcify Enterprise

Best for growing businesses and startups and walk-in stores

₹4,000.00/ monthly

Billed quarterly ₹12,000.00

All prices are exclusive of applicable taxes

- ✓ Everything in premium plan
- ✓ Unlimited media storage space
- To upload images / videos
- ✓ Unlimited employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Unlimited POS licenses
- ✓ Unlimited vendors (multi-vendor)
- ✓ Custom domain support for dashboard
- ✓ Free upgrade to all new features in app
- ✓ Dedicated account manager
- Only in the one-time payment mode
- ✓ Account setup support
- Only in the one-time payment mode
- ✓ Call/WhatsApp support
- Only in the one-time payment mode
- ✓ 24/7 priority email support

Pricing (ii): Yearly

Note: Our latest pricing is available on the website only.

Growcify Basic

Best for new businesses and startups or entrepreneurs

₹1,250.00/ monthly

Billed yearly ₹15,000.00

All prices are exclusive of applicable taxes

- ✓ 0% Growcify Platform fee*
- Transfer fee might be applicable
- ✓ Your single-vendor Android app
- ✓ Your single-vendor iOS app
- ✓ Point of Sale (POS)
- Access to POS for one store
- ✓ 1000 free SMS credits
- ✓ 5 GB media storage space
- To upload images / videos
- ✓ Unlimited orders
- ✓ Unlimited products
- ✓ Unlimited categories
- ✓ Unlimited customers
- ✓ Unlimited downloads
- ✓ Push notifications
- ✓ 24/7 system and app up
- ✓ Abandoned cart
- ✓ Payment gateway integration
- ✓ Shipping & logistics integration
- ✓ Sales & Inventory Dashboard
- ✓ Up to 10 employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Get your app within 24 hours
- ✓ Office hours support (9am - 6pm)
- ✓ Google Play & Apple App Store Listing

Growcify Premium

Best for small-medium businesses and multivendor platforms

₹2,083.00/ monthly

Billed yearly ₹25,000.00

All prices are exclusive of applicable taxes

- ✓ Everything in basic plan
- ✓ Your single or multi-vendor website
- ✓ Your single or multi-vendor app
- ✓ Up to 10 different vendors
- ✓ Point of Sale (up to 10 licenses)
- ✓ Multilingual support
- ✓ Pickup & Drop feature
- ✓ 10 GB media storage space
- To upload images / videos
- ✓ Your brand's SMS Sender ID*
- ✓ Your brand's email communication
- ✓ Customer pricing contracts
- Manage different pricing for B2B customers
- ✓ Up to 25 employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Create and manage product subscriptions
- ✓ Combo products and cashback coupons

Growcify Enterprise

Best for growing businesses and startups and walk-in stores

₹2,916.00/ monthly

Billed yearly ₹35,000.00

All prices are exclusive of applicable taxes

- ✓ Everything in premium plan
- ✓ Unlimited media storage space
- To upload images / videos
- ✓ Unlimited employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Unlimited POS licenses
- ✓ Unlimited vendors (multi-vendor)
- ✓ Custom domain support for dashboard
- ✓ Free upgrade to all new features in app
- ✓ Dedicated account manager
- Only in the one-time payment mode
- ✓ Account setup support
- Only in the one-time payment mode
- ✓ Call/WhatsApp support
- Only in the one-time payment mode
- ✓ 24/7 priority email support

Pricing (iii): One-time Purchase

Note: Our latest pricing is available on the website only.

Growcify Basic

Best for new businesses and startups or entrepreneurs

₹60,000.00

₹50,000.00/one-time

All prices are exclusive of applicable taxes

(AMC is applicable on one-time plans)

- ✓ 0% Growcify Platform fee*
- Transfer fee might be applicable
- ✓ Your single-vendor Android app
- ✓ Your single-vendor iOS app
- ✓ Point of Sale (POS)
- Access to POS for one store
- ✓ 1000 free SMS credits
- ✓ 5 GB media storage space
- To upload images / videos
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- ✓ Sales & Inventory Dashboard
- ✓ Up to 10 employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Get your app within 24 hours
- ✓ Office hours support (9am - 6pm)
- ✓ Google Play & Apple App Store Listing

Growcify Premium

Best for small-medium businesses and multivendor platforms

₹85,000.00

₹75,000.00/one-time

All prices are exclusive of applicable taxes

(AMC is applicable on one-time plans)

- ✓ Everything in basic plan
- ✓ Your single or multi-vendor website
- ✓ Your single or multi-vendor app
- ✓ Up to 10 different vendors
- ✓ Point of Sale (up to 10 licenses)
- ✓ Multilingual support
- ✓ Pickup & Drop feature
- ✓ 10 GB media storage space
- To upload images / videos
- ✓ Your brand's SMS Sender ID*
- ✓ Your brand's email communication
- ✓ Customer pricing contracts
- Manage different pricing for B2B customers
- ✓ Up to 25 employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Create and manage product subscriptions
- ✓ Combo products and cashback coupons

AMC is applicable from 2nd year: ₹5,000.00

AMCs are subject to change.

Growcify Enterprise

Best for growing businesses and startups and walk-in stores

₹2,00,000.00

₹1,75,000.00/one-time

All prices are exclusive of applicable taxes

(AMC is applicable on one-time plans)

- ✓ Everything in premium plan
- ✓ Unlimited media storage space
- To upload images / videos
- ✓ Unlimited employees access
- Give dashboard access to your team members
- Delivery boys are also counted as employees
- ✓ Unlimited POS licenses
- ✓ Unlimited vendors (multi-vendor)
- ✓ Custom domain support for dashboard
- ✓ Free upgrade to all new features in app
- ✓ Dedicated account manager
- Only in the one-time payment mode
- ✓ Account setup support
- Only in the one-time payment mode
- ✓ Call/WhatsApp support
- Only in the one-time payment mode
- ✓ 24/7 priority email support

AMC is applicable from 2nd year: ₹7,500.00

AMCs are subject to change.



Thank you!

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<https://growcify.com>

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